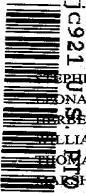


FRISHAUF, HOLTZ, GOODMAN, LANGER & CHICK, P.C.
ATTORNEYS AT LAW

767 THIRD AVENUE, NEW YORK, N.Y. 10017-2023



STEPHEN H. FRISHAUF
EDWARD HOLTZ
ROBERT GOODMAN
WILLIAM R. WOODWARD (1914-1994)
THOMAS LANGER
MICHALL J. CHICK
RICHARD S. BARTH
DOUGLAS HOLTZ
ROBERT P. MICHAL
TELEPHONE: (212) 319-4900
FACSIMILE: (212) 319-5101

Assistant Commissioner for Patents
Washington, D.C. 20231



Express Mail Mailing Label

No.: EL 874 117 388 US

Date of Deposit: February 20, 2002

I hereby certify that this paper is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231

Yolanda Usher
Yolanda Usher



Attorney Docket No. 01160/TL

Pursuant to 37 CFR 1.53(b), transmitted herewith for filing is the patent application of

Inventor(s): Lee S. WEINBLATT and Thomas LANGER

Title: INTERACTIVE REWARD ASSOCIATED WITH A BROADCAST

Priority Claim (35 U.S.C. 119) is made, based upon:

Enclosed herewith are:

Specification (Description, Claims, Abstract): Pages 1 - 31; Number of claims 1 - 38

Declaration and Power of Attorney

2 Sheets of drawings, Figures 1 - 2 [X] Formal [] Informal

Assignment and "Patents" Recordation Form Cover Sheet (PTO-1595)

Assignment Information for Publication:

Certified copy (ies) of priority document(s) identified above

Information Disclosure Statement; [] Form PTO-1449

Change of Correspondence Address Application

Receipt Postcard

APPLICANT IS A SMALL ENTITY

	Number Filed	Number Extra	Rate	Calculations
Total Claims	<u>38</u>	<u>-20</u> = <u>18</u>	x \$9.00 =	<u>\$ 162.00</u>
Independent Claims	<u>8</u>	<u>- 3</u> = <u>5</u>	x \$42.00 =	<u>\$ 210.00</u>
MULTIPLE DEPENDENT CLAIMS			+ \$140.00 =	<u>\$</u>
			BASIC FEE	\$ 370.00
			Total of above Calculations	\$ <u>742.00</u>

To the extent not tendered by check, authorization is given to charge any fees under 37 CFR 1.16 and 1.17 during pendency of the application, or to credit any overpayment, to Deposit Account No. 06-1378. Duplicate copy of this letter is enclosed.

FRISHAUF, HOLTZ, GOODMAN, LANGER & CHICK, P.C.

By: *Thomas Langer*
THOMAS LANGER
REG. NO. 27,264

TL:yu
12/97

Attorney Docket No. 01160/TL

**IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE**

Applicant(s): Lee S. WEINBLATT et al.

Serial No. :

Filed : CONCOMITANTLY HEREWITH

For : INTERACTIVE REWARD ASSOCIATED
WITH A BROADCAST

Express Mail Mailing Label
No.: EL 874 117 388 US

Date of Deposit: February 20, 2002

I hereby certify that this paper is being deposited with the United States Postal Service with sufficient postage "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Asst. Commissioner for Patents, Washington, D.C. 20231

Yolanda Usher
Yolanda Usher

**REQUEST FOR PUBLICATION OF
ASSIGNMENT INFORMATION**

Assistant Commissioner for Patents
Washington, D.C. 20231

S I R :

It is requested that the following assignment information be published as part of the 18 month publication of the present application:

Name of Assignee: Lee S. WEINBLATT
Address : 465 Winthrop Road
Teaneck, New Jersey 07666

Assignee is a citizen of the United States.

Respectfully submitted,

Thomas Langer
Thomas Langer
Reg. No. 27,264

Frishauf, Holtz, Goodman, Langer & Chick, P.C.
767 Third Avenue - 25th Floor
New York, New York 10017-2032
Tel. (212) 319-4900
Fax (212) 319-5101
TL:yu